



VISUAL ARTS CONSERVATORY



PORTFOLIO PREPARATION & AUDITIONS 2021-2022

315 SOUTH 7TH STREET LAS VEGAS NV 89101 (702) 799-7800

LAS VEGAS ACADEMY

PROGRAMS & SKILLS

- drawing
- painting
- printmaking
- sculpture
- ceramics
- graphic design
- airbrush
- photography
- film & video
- digital media
- art history
- art criticism
- art aesthetics
- gallery curating
- animation



VISUAL ARTS

FEATURES

EXPOSURE

- Two gallery spaces with regular exhibitions throughout the school year
- Off campus art shows
- Senior art exhibitions
- Gallery curating
- Community partnerships
- First Friday collaboration

TRAINING

- Award winning artists on the National, State, and local levels
- Professional commissioned opportunities for students' artwork
- Ongoing community outreach programs that showcase student talents and foster leadership through clubs like Ceramics Club, SkillsUSA, and National Art Honor Society
- Instructional staff is comprised of working artists with exhibition, commission, and outside experiences to guide students in their own careers



COLLEGE PREPARATION

- College level techniques, applications, and media exclusive to the Las Vegas Academy
- Host to the regional College Portfolio Review Night where colleges from across the country review student work
- Scholarship opportunities, including National Art Honor Society
- International and national museum gallery trips available
- College credit available through the Tech Prep Credit in Photography, Video Production, and Graphic Design, and/or Advanced Placement Drawing, 2-D Design, and 3-D Design courses
- Annual College recruitment visitations, out-of-state college portfolio reviews, and international cultural tours

MAJOR SEQUENCE OF STUDY

MAJOR	FILM & VIDEO	GRAPHIC DESIGN	PHOTOGRAPHY
AUDITION INFO	p. 10	p. 11	p. 12
FIRST YEAR	VIDEO PRODUCTION I & FILM STUDIES I	GRAPHIC DESIGN I & DIGITAL ILLUSTRATION I	PHOTOGRAPHY I & DESIGN CRAFTS
SECOND YEAR	VIDEO PRODUCTION II WITH LAB & FILM STUDIES II	GRAPHIC DESIGN II WITH LAB & DIGITAL ILLUSTRATION II	PHOTOGRAPHY II WITH LAB & STUDIO ART
THIRD YEAR	VIDEO PRODUCTION III WITH LAB & FILM STUDIES III	GRAPHIC DESIGN III WITH LAB (AP DRAWING Optional)	PHOTOGRAPHY III WITH ADVANCED STUDIES
FOURTH YEAR	VIDEO PRODUCTION WITH ADVANCED STUDIES	AP STUDIO 2D WITH GRAPHIC DESIGN ADVANCED STUDIES	AP STUDIO 2D

SCULPTURE	VISUAL DESIGN
p. 13	p. 14 - 15
VISUAL DESIGN I & CERAMICS I AND/OR DESIGN CRAFTS	VISUAL DESIGN I
VISUAL DESIGN II & CERAMIC II AND/OR DESIGN CRAFTS	VISUAL DESIGN II
STUDIO ART 3D & CERAMICS III AND/OR ADVANCED STUDY	AP DRAWING OR ART THEORY & PRACTICE
AP 3D DESIGN BLOCK & ADVANCED STUDY	AP 2-D DESIGN OR STUDIO ART



If accepted, all incoming freshman are placed in foundation level courses. Upper classmen will be placed in courses according to the skill level demonstrated in their portfolio.

VISUAL ARTS AUDITIONS



AUDITION REGISTRATION

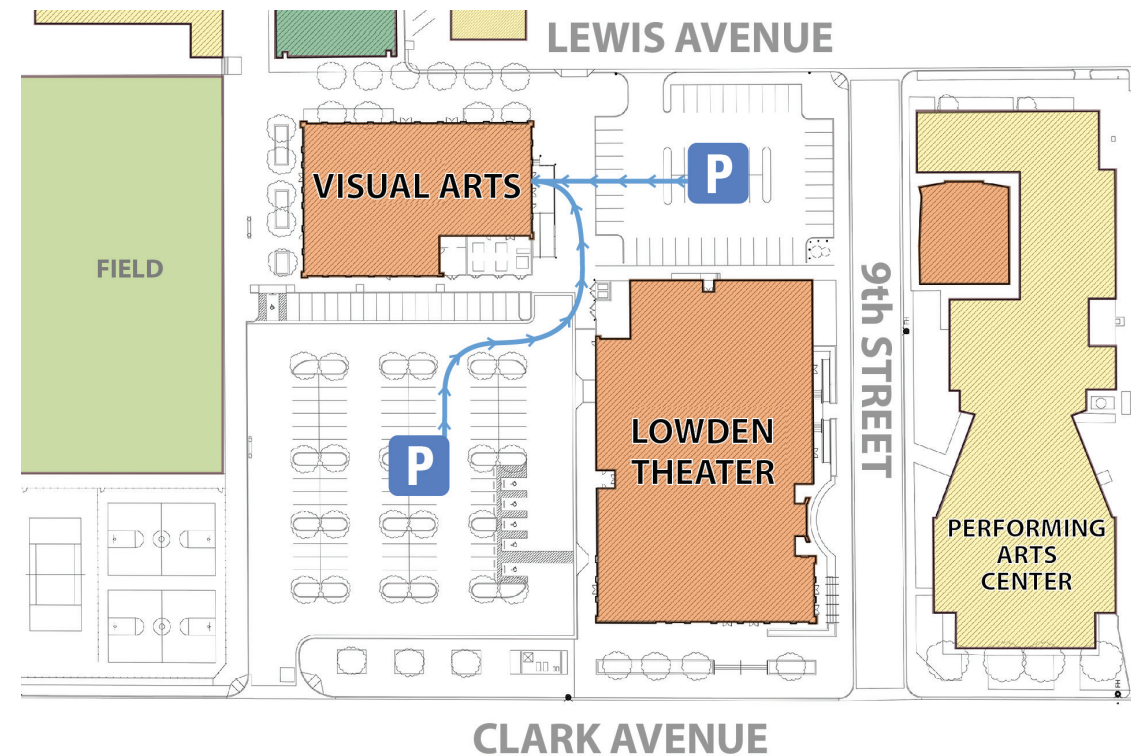
To audition for the Las Vegas Academy, visit the Clark County School District's Magnet School Application website: magnet.ccsd.net/

Upcoming audition dates:
JANUARY 29th AND FEBRUARY 5th.



AUDITION PROCESS OVERVIEW

1. **IF PERMITTED BY CCSD:** In person audition procedures (pages 8-15).
2. You must complete the CCSD Magnet online application and select your Visual Arts major. Apply now. magnet.ccsd.net/
3. Report to the Visual Arts Building room VA101, 15 minutes before your scheduled audition time. Check in with the secretary and receive your audition paperwork. Students must submit their portfolio and written response. Submissions will be reviewed during the audition and then returned at the end of the session (See portfolio requirements p. 8, 9).
4. Students will be called into the appropriate rooms for their specified major. Parents may wait in room VA101 or outdoors. Restrooms are available. Auditions take approximately 2 hours.
5. Students will be dismissed with all original materials and artwork they arrived with.
6. Notification emails will be sent by the Magnet Office first week of March.



PORTFOLIO REQUIREMENTS

Graphic Design Sculpture Visual Design

A portfolio submission and a skills demonstration are required for majors listed above.

PORTFOLIO PART 1

The Portfolio submission must include art work with the specific imagery and use of media listed below:

- I. Your hand holding an object, drawn in charcoal
 - II. Self-Portrait using graphite pencil: draw yourself by looking into a mirror (no photo reference)
 - III. Contour Line drawing of your shoe using ball-point pen
 - IV. Colored Landscape Painting using watercolor, acrylic, or oil paint
- (See samples of portfolio requirements on p. 14, 15)

PHOTOGRAPHY PORTFOLIO PART 1

4 Required Photographs:

- I. Landscape - urban or rural, night or day, demonstrate a vast depth of field.
- II. Still-life / Representational Self Portrait - arrange to represent your interests and personality
- III. Sequence/series of 4 to 6 frames - show a series of the same object or person completing an action.
- IV. Actual Self Portrait - use appropriate lighting, dress, pose for a clear accurate photographic portrait.

Websites to use as inspiration and reference

<https://www.photographymad.com/pages/view/guide-to-portrait-photography>

<https://expertphotography.com/21-creative-self-portrait-photography-ideas/>

LABEL YOUR ART

Prior to your audition, label all portfolio entries with your MAGNET # and STUDENT NAME on the back of each artwork



DO NOT INCLUDE IN PORTFOLIO:

- Copyright Characters or Cartoons
- Anime Styled Works
- Large Sculptures
- Wet Artwork
- Photocopies of Artwork (unless large sculptures or murals)

WRITTEN RESPONSE

All Students will submit their written response along with the portfolio submission.

A. Why do you want to attend the Las Vegas Academy?

B. Describe two characteristics that make you a unique student.



AUDITION PROCESS BY MAJOR

FILM & VIDEO p. 10

GRAPHIC DESIGN p. 11

PHOTOGRAPHY p. 12

SCULPTURE p. 13

VISUAL DESIGN p. 14, 15

Portfolio requirements continued...

PORTFOLIO PART 2

(submit work specific to the major you're applying to)

A. GRAPHIC DESIGN: 3-5 redesigns of major brand logos, typography practices of hand lettering, advertising or packaging design, magazine or poster design. All pieces must be original without copyright infringement.

*Works may be submitted as 8.5"x11" high resolution prints or as PNG/JPG files on a USB flash drive

B. PHOTOGRAPHY:

Additional 3 to 5 photographs: Specific to the 'Photographic Elements & Principles of Design' Examples: PATTERN, SYMMETRY, TEXTURE, DEPTH OF FIELD (SHALLOW), LINES.

Refer to this website for examples.

<https://digital-photography-school.com/5-elements-of-composition-in-photography/>

C. SCULPTURE: 3 TO 5 -3D pieces such as ceramics, wire, wood, plaster, jewelry, glass.

D. VISUAL DESIGN: 3 to 5 drawings and/or paintings created by observing people, places and things.

Film/Video Production (only)

FILM/VIDEO applicants must create and submit a presentation for a short film/video. Include a script, a storyboard (series of panel drawings), and a brief one page essay detailing your specific interest in film and video production. Please organize and submit your work in an expanding file/folder or portfolio. INCLUDE YOUR MAGNET # ON EACH PORTFOLIO PIECE.

FILM & VIDEO MAJOR



IN PERSON AUDITION PROCESS

Students will be escorted from the Visual Arts building to Frazier Film rooms where they will create a short treatment (short story). A prompt will be provided during the audition. All materials will be provided.

The applicant must present the following:

1. Create a presentation for a short film/video that includes:
 - **Script** - A 2-3 page script that includes time, place, character dialogue and most importantly a beginning, middle and end to the story.
 - **Storyboard** – Storyboards that break down your story into a moment by moment series of panels drawings, like a comic book. Storyboards should include variety in framing: close-ups, mid-shots, wide shots – your variety in framing is important, how well you render will not be graded. Detailed stick figure drawings are welcome.
2. **Essay** - In addition, you must submit a one-page essay detailing your specific interest in film and video production and what you want to accomplish as a Film & Video Production student at LVA.
3. **Skills demonstration test** - All students will be required to create a short treatment (short story) during the skills demonstration test, a prompt will be provided during the audition. All materials will be provided.

Please visit <https://www.lasvegasacademy.net/> for more information. Questions? Contact Linda Skeary at skearl@nv.ccsd.net or 702-799-7800 ext. 4202.

GRAPHIC DESIGN MAJOR



IN PERSON AUDITION PROCESS

Students should arrive fifteen minutes early to check-in. Please bring required portfolio pieces from p. 8. Students will be escorted in small groups to the design room where they lay their portfolio and audition numbers out for scoring. All portfolios will be returned at the end of the audition.

Students will receive a “brief” from a company describing their goals and message. For the skill demonstration, students must draw thumbnails of different logo ideas, design a final logo based on specific boundaries and apply the requirements of a deliverable for the company (ex. poster, packaging, advertising) showing consistency of color, shape, and choice of typography. Neatness, craftsmanship and originality are important in the work process.

Upon completion of the skill demonstration, students turn in all work which will remain with staff for scoring. Students return to the check-in room with their portfolios and are dismissed to their parents.

AUDITION REQUIREMENTS

Students interested in Graphic Design must bring a portfolio as described on P. 8 that includes traditional media and pieces that show graphic design concepts, such as logos, posters, T-Shirt design, etc. All pieces must be original without copyright infringement.

NO DEVICES WILL BE VIEWED FOR WORK. ALL DIGITAL FILES MUST BE ON A FLASH DRIVE

PHOTOGRAPHY MAJOR

IN PERSON AUDITION PROCESS

The audition process for Photography applicants includes a portfolio submission and a skills demonstration session. The portfolio requirements are listed p. 8, 9.

SKILLS DEMONSTRATION SESSION

30-minute test (using the camera on your phone)

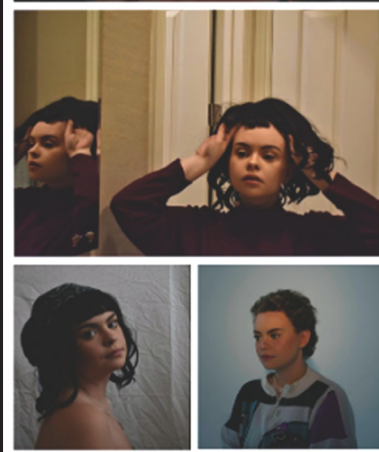
Choose 3 objects provided to you at LVA.

Using the LVA campus as your background, photograph the 3 objects.

Directions:

Create 3 photographs that address lighting and the photographic elements and principles of design (PATTERN, SYMMETRY, TEXTURE, DEPTH OF FIELD (SHALLOW), LINES.)

1. Demonstrate dynamic backgrounds and the developed lighting.
2. Submit 3 images by emailing them to anderdy@nv.ccsd.net
3. Students must email all 3 images during their scheduled audition time.
4. Email must be sent directly from the camera/phone, no editing permitted.



SCULPTURE MAJOR

IN PERSON AUDITION PROCESS

1. Students will be escorted in small groups to the portfolio room where they lay out their works with their audition numbers visible.
Staff will evaluate portfolios while students complete the skill demonstration portion of the audition. All portfolios will be returned at the end of audition. See p. 8 & 9 for portfolio requirements.
2. Students will be escorted to the drawing room where a still life and drawing materials will be provided. Students have 30 minutes in which to draw a still life arrangement (see Skills Demonstration p. 14).
3. Upon completion of the skills demonstration portion, students return to the portfolio room to gather their work and are dismissed to their parents.



VISUAL DESIGN MAJOR

IN PERSON AUDITION PROCESS

1. Students will be escorted in small groups to the portfolio room where they lay out their works with their magnet numbers visible. Staff will evaluate portfolios while students complete the skills demonstration portion of the audition. All portfolios will be returned at the end of audition. See p. 8, 9 for portfolio requirements and examples to the right.
2. Students will be escorted to the drawing room where a still life and drawing materials will be provided. Students have 30 minutes in which to draw a still life arrangement. (Skills Demonstration suggestions below).
3. Upon completion of the skills demonstration portion, students return to the portfolio room to gather their work and are dismissed to their parents.

SKILLS DEMONSTRATION SUGGESTIONS:

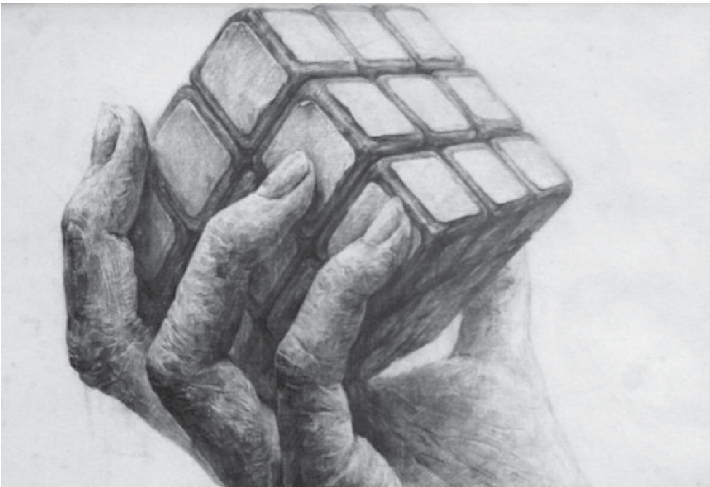
- FILL THE PAGE WITH YOUR DRAWING, DRAW BIG
- FOCUS ON DYNAMIC COMPOSITION
- REALISTIC REPRESENTATION OF STILL LIFE
- ATTENTION TO DETAIL AND QUALITY MARK MAKING (INCLUDE THICK, THIN, LIGHT, DARK LINES)
- SHADE ACCORDING TO THE LIGHT SOURCE



SHOE CONTOUR LINE
DRAWING SAMPLES



SELF PORTRAIT SAMPLES



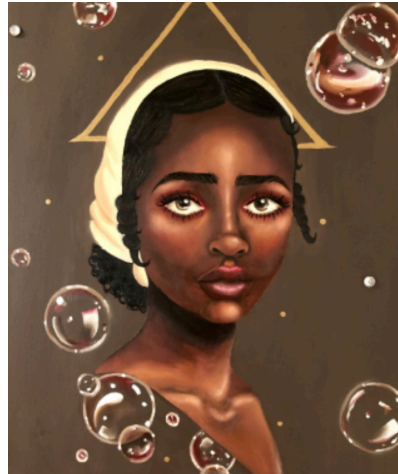
HAND HOLDING OBJECT IN CHARCOAL



COLORED LANDSCAPE PAINTING

SPECIAL EVENTS

DATE	LOCATION	TITLE
11/17/21	On LVA Campus	Magnet Open House
12/11/21	On LVA Campus	Audition Workshop
01/29/22	On LVA Campus	LVA Audition (appointment required)
02/05/22	On LVA Campus	LVA Audition (appointment required)



EXHIBITION CALENDAR 2020-2021

DATE	LOCATION	TITLE
11/04/21 2:30 - 4:00	Brian Lewis & Lowden Gallery	Visual Arts Department Group Show
12/09/21 2:30 - 4:00	Brian Lewis & Lowden Gallery	Dance Drama Exhibit
2/17/22 2:30 - 4:00	Brian Lewis & Lowden Gallery	Visual Art Department Group Show
3/10/22 2:30 - 4:00	Brian Lewis & Lowden Gallery	Senior Showcase Reception
4/10/22 2:30 - 4:00	Brian Lewis & Lowden Gallery	Senior Showcase Reception

AUDITION WORKSHOP DECEMBER 11, 2021 / 9:00 am-1:00 pm

IMPORTANT INFORMATION

***Audition Workshops are specific to each major and registration is required for all students who wish to participate. Registration will open starting October 1st.**

***Audition workshop fee will be paid online during registration.**

***Students are required to submit and complete an application via the Magnet Office in order to schedule an audition appointment.**

***Only students that have submitted a complete application and completed the LVA audition will be considered for fall entry.**

REGISTER HERE:

Film - <https://ci.ovationtix.com/35704/production/1081305>

Graphic Design - <https://ci.ovationtix.com/35704/production/1081307>

Photo - <https://ci.ovationtix.com/35704/production/1081308>

Sculpture - <https://ci.ovationtix.com/35704/production/1081309>

Visual Design - <https://ci.ovationtix.com/35704/production/1081310>



Please email questions to Ms. Mabel (mabelk@nv.ccsd.net).